

SMARTCITY EXPO WORLD CONGRESS

19 - 21 NOVEMBER 2019
BARCELONA



THE EVENT FOR CITIES

Smart City Expo World Congress (SCEWC) is the **worldwide leading event for cities**, the biggest gathering of governments and organizations committed to smart, sustainable development.

It provides an opportunity for governments, companies, entrepreneurs, research centers, and institutions to connect and share their vision of how to drive urban transformation to a better future. Both the **congress** and **exhibition area** allow participants to draw inspiration from world-class experts and learn about the latest projects and solutions that are already making positive impacts on people's lives.

Join other visionaries in transforming seemingly impossible futures into real thriving cities. Together we can build **Cities Made of Dreams**.

TRACKS



**DIGITAL
TRANSFORMATION**



**URBAN
ENVIRONMENT**



MOBILITY



**GOVERNANCE
& FINANCE**



**INCLUSIVE &
SHARING CITIES**

2018
EDITION
IN NUMBERS

21,331

VISITORS

844

EXHIBITORS

+700

CITIES

146

COUNTRIES

+400

SPEAKERS

+60

SIDE EVENTS

NEED MORE REASONS?

92% OF ALL PARTICIPANTS were satisfied with the contacts made at the event.

97% OF ALL PARTICIPANTS consider this is the benchmark event for cities.

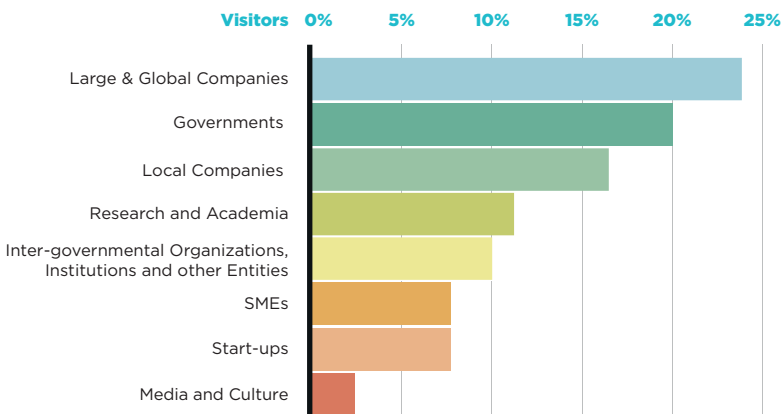
+60% OF VISITORS are decision makers.

97% OF VISITORS say they will return next year.

17% VISITORS INCREASE vs 2017 (58% internationality).

25% EXHIBITORS INCREASE vs 2017 (81% internationality).

THE PLACE TO CONNECT THE WHOLE ECOSYSTEM



"This is such a gathering of cities, governments, and corporate partners that, for us, having a large presence establishes Mastercard as an orchestrator in the smart city industry. It's a chance to engage with cities and expose our solutions."

Maddie Callis
Director City Possible, Mastercard

"For us, this is the prime smart city event in the world. It's so busy that we can meet customers, suppliers, technology partners and all sorts of people from the entire innovation ecosystem."

Mark Saunders
Director Center of Excellence for Cities, Ferrovial Services

"The future of cities revolves around three things: making people happier, making companies more profitable and making our ecosystem more sustainable. The Smart City Expo World Congress is the right place to be to go further in this journey and meet potential targets."

Miguel Eiras Antunes
Global Leader for Smart Cities, Deloitte

"The face-to-face meeting is the most interesting feature at the Smart City Expo. We deal with digital transformation and the realms for virtual reality, but this is the place to meet people, network, discuss issues and see implemented solutions."

Nejia Lanouar
CIO, City of Paris

COME JOIN US!

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#SCEWC19
www.smartcityexpo.com